

## MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding ("MOU") is entered into on \_\_\_\_\_ (the "Effective Date," which shall be the date this MOU becomes fully executed), by and between **The District Board of Trustees of Broward College, Florida** (hereafter referred to as "BC") located in Broward County, Florida and **The Florida International University Board of Trustees**, on behalf of **Florida International University** (hereafter referred to as "FIU"). FIU is a member of the State University System of the State of Florida and is located in Miami, Florida, **United States of America** ("USA"). BC is a Florida College System institution of the State of Florida. FIU and BC are hereafter individually referred to as the "**Party**" or collectively as the "**Parties.**" The Parties agree to explore the possibility of developing the highest quality programs to advance the needs of FIU and BC.

Both institutions recognize the following commonalities:

1. The compatibility of the direction and interest of their research and teaching; and,
2. The significant roles they each play as leaders in higher education, teaching and research within their respective counties.

### Overview and Exploration of Collaboration:

FIU and BC aspire to sign a MOU as a way to explore a more intentional collaborative relationship based on the following:

1. FIU and BC agree to expand their existing partnership as part of *FIU Connect4Success*, a guided pathway program for students who intend to transfer to FIU after completing the Associate in Arts or articulated Associate in Science (AS) degrees.
2. FIU and BC agree to establish transfer equivalencies for the Associate in Science (AS) in New Media Communication to the Bachelor of Arts (BA) in Communication Arts to ensure that students transition directly to upper-division courses, thereby reducing the impact of excess credit hours. (Excess hours may result from failing or dropping courses, and thereby, outside the careful curricular planning developed as part of this MOU.)
3. FIU agrees to accept 60 transfer credits from graduates of the BC New Media Communication AS degree program. (Curriculum documents are included in **Appendix A and B.**)



4. FIU and BC agree to explore various avenues of collaboration, including academic advising, to encourage AS graduates from BC, to pursue the BA degree in Communication at FIU.
5. FIU and BC agree to provide data regarding participating students as permissible under the Family Educational Rights and Privacy Act (FERPA) and BC policies and procedures.

Via the representatives indicated below or designees, the Parties would encourage direct contact and cooperation among their faculty members and staff. The Parties agree to explore funding possibilities for any activity which might arise.

This MOU serves as an institutional framework for collaborative activities. Specific articulation agreements, beyond the approval of 60 transfer credits for New Media Communication AS students, would need to be drafted by the Parties in the case that the exploration of these areas leads to further developments. These agreements would need to be approved by authorities at each institution. *Nothing in this MOU shall be construed as creating any legal relationship between the Parties.*

Both Parties understand that financial arrangements under this MOU would have to be negotiated and would depend on specific activities and the availability of funds. Any expense incurred by either Party would be subject to individual agreements on a case-by-case basis. The Parties also recognize that intellectual property terms would need to be included in subsequent agreements, as appropriate. In addition, anyone teaching at FIU from BC must have the approved credentials; both Parties are accredited by the **Southern Association of Colleges and Schools Commission on Colleges ("SACSCOC")** and faculty qualification guidelines represent a commonly accepted best practice for the academic qualifications of faculty. **Appendix D** identifies the faculty qualifications required by FIU.

This MOU is non-exclusive and will become effective on the Effective Date for a three (3)-year period. The MOU may be renewed every three (3) years upon the mutual written consent of the Parties. The MOU may be reviewed 18 months from the Effective Date to assess results.



The Parties stipulate that the use of their respective brands, represented by their headings and logotypes, could only be used by a Party with the previous and express written authorization of the other Party. This MOU does not authorize any one of the Parties to express him/herself on behalf of the other, either verbally or in writing or to act on each other's behalf.

This MOU may be amended or further developed by means of written consent of the Parties. The MOU may be terminated with at least 90 days advanced written notice. Notices must be sent to the individuals and addresses indicated below:

**For BC:**

Jamonica Rolle, Ed.D.  
Dean, Arts, Humanities,  
Communication, and Design  
Pathway  
[jrolle@broward.edu](mailto:jrolle@broward.edu)

Marielena DeSanctis, Ph.D.  
College Provost and  
Senior Vice President for  
Academic Affairs and  
Student Services

**For FIU:**

Brian Schriener  
Dean  
College of Communication  
Architecture + The Arts  
[Brian.Schriener@fiu.edu](mailto:Brian.Schriener@fiu.edu)

Janie Valdés, Ed.D.  
Assistant Vice President  
Enrollment Management and  
Services  
[janie.valdes@fiu.edu](mailto:janie.valdes@fiu.edu)



The individuals named below sign this MOU on behalf of their respective Parties and represent and warrant that they have the requisite authority to bind their respective Parties.

**The District Board of Trustees of Broward College, Florida**

DocuSigned by:  
Marilena DeSanctis  
~~Marilena DeSanctis~~, Ph.D.  
Provost and Senior Vice President for Academic Affairs and Student Services

Date: 10/29/2019

**The Florida International University Board of Trustees:**

[Signature]  
Elizabeth M. Bejar, Ph.D.  
Senior Vice President for Academic and Student Affairs

Date: 2/3/2020

*Approved as to the Form and Legal Sufficiency:*

DocuSigned by:  
Lacey Hofmeyer  
~~Lacey Hofmeyer~~  
General Counsel

Date: 11/4/2019

[Signature]  
~~Rafael G. Prohias~~ Lia C. Lopez, Law Fellow  
~~Senior University Counsel~~ Attorney

Date: 1/23/2020

[Signature]  
Brian Schriener, Dean  
College of Communication, Architecture + The Arts  
Florida International University

Date: 1-23-20



**ARTICULATION AGREEMENT  
EXHIBIT "A"**

**Broward College**

**Associate of Science in New Media Communication – 2512 Career Pathway: Arts, Humanities, Communication & Design (AHCD)**

**Location(s):** General Education courses are offered at all BC locations. Program specific courses are offered at Judson A. Samuels South Campus and North Campus.

Program Entrance Requirements: HS Diploma or GED

**Program Description:** The Associate in Science degree in New Media Communication is designed to develop students' knowledge and skills to navigate the changing communication landscape and acquire the appropriate business acumen for employment as Communication Specialists, New Media Coordinators, Digital Journalists, and/or entry-level Communication Managers. Visit the Program's website for additional information.

Term	Course ID	Description	Credits
Term 1	ENC 1101	Composition 1	3
Term 1	MMC 1000	Introduction to Mass Communication	3
Term 1	ENC 1102	Composition 2	3
Term 1	PSY 2012	Intro to Psychology or Elective	3
Term 2	STA 2023	Statistics	3
Term 2	SPC 1608 or SPC 1024	Public Speaking or Speech Communication	3
Term 2	COM 2336	Computer Mediated Communication	3
Term 2	BSC 1005 or EVR 1001	Biology for Non-Majors or Environmental Science	3
Term 3	PHI 2010**	Intro to Philosophy	3
Term 4	MMC 2121	Writing Fundamentals for Communication	3



Term 4	PGY 1802C	Digital Photography	3
Term 4	COM 2412	Communication Methods & Culture	3
Term 4	GRA 1144C	Web Design 1	3
Term 5	GRA2380C	User Experience & Interface Design	3
Term 5	COM 2370	New Media Communication Applications I	3
Term 5	Elective	Elective	3
Term 5	COM 2372	New Media Communication for Business	3
Term 6	COM 2371	New Media Communication Applications II	3
Term 6	COM 2941	New Media Communication Internship/Capstone	3

The table below highlights the courses that the FIU Communication Arts program will accept as substitutes from BC's AS in New Media.

BC Course Prefix, Number, and Title	FIU Course Prefix, Number, and Title	Credits	
COM 2372 New Media Communication for Business	COM 3110 Business and Prof. Communication	3	Substituted
COM 2412 Communication Methods & Culture	COM 3461 Intercultural Communication	3	Substituted
COM 2371	COM 3120 Organizational Communication	3	Substituted



New Media Communication Applications II			
<b>COM 2336</b> Computer Mediated Communication	<b>COM 3471</b> Social Media' Impact on Communication	3	Substituted
<b>COM 2941</b> New Media Communication Internship/Capstone	<b>COM 4940</b> Internship in Communication Arts	3	Substituted
<b>MMC 2121</b> Writing Fundamentals for Communication	<b>MMC 3104C</b> Writing Strategies for Reaching a Mass Audience	3	Substituted

**Curriculum Requirements**

Florida International University  
Communication Arts Program

Location: These courses will be completed at FIU at I-75 or FIU Online.

The table below highlights the complete FIU Communication Arts program curriculum, along with the 6 substituted courses (18 credits) from BC's AS in New Media.

Core Requirements (students will have 3 courses remaining)			
BC Course Prefix, Number, and Title	FIU Course Prefix, Number, and Title	Credits	
	<b>COM 1004</b> Intro to Communication	0	Required
<b>COM 2412</b> Communication Methods & Culture	<b>COM 3461</b> Intercultural Communication	3	Substituted
	<b>SPC 3210</b> Communication Theory	3	Required
	<b>SPC 3602</b> Advanced Public Speaking	3	Required
<b>COM 2371</b>	<b>COM 3120</b> Organizational Communication	3	Substituted



New Media Communication Applications II			
	<b>COM 4310</b> Research Methods in Communication	3	Required

<b>Foundational Requirements (students will have 3 courses remaining)</b>			
<b>BC Course Prefix, Number, and Title</b>	<b>FIU Course Prefix, Number, and Title</b>	<b>Credits</b>	
	<b>COM 4346</b> Interviewing Principles and Practices	3	Required
	<b>SPC 3425</b> Small Group Communication	3	Required
<b>COM 2372</b> New Media Communication for Business	<b>COM 3110</b> Business Communication	3	Substituted
	<b>COM 3230</b> Crisis Communication	3	Optional
	<b>COM 3404</b> Nonverbal Communication	3	Optional
<b>COM 2336</b> Computer Mediated Communication	<b>COM 3471</b> Social Media' Impact on Communication	3	Substituted
	<b>SPC 3301</b> Interpersonal Communication	3	Optional
	<b>SPC 3540</b> Persuasion	3	Optional
	<b>SPC 4445</b> Communication and Effective Leadership	3	Optional
	<b>COM 4462</b> Conflict Management	3	Optional
	<b>SPC 3711</b> Gender and Communication	3	Optional
<b>Track Requirements (students will have 2 courses remaining)</b>			





	<b>COM 3417</b> Communication in Film	3	Optional
<b>COM 2941</b> New Media Communication Internship/Capstone	<b>COM 4940</b> Internship in Communication Arts	3	Substituted
	<b>COM 4900</b> Directed Independent Studies in Communication Arts	3	Optional
	<b>COM 4930</b> Special Topics in Communication Arts	3	Optional
	<b>IDS 3336</b> Artistic Expressions	3	Optional
	<b>SPC 3230</b> Rhetoric Communication	3	Optional
	<b>SPC 3513</b> Argumentation and Debate	3	Optional
	<b>COM 3417</b> Communication in Film	3	Optional
<b>MMC 2121</b> Writing Fundamentals for Communication	<b>MMC 3104C</b> Writing Strategies for Reaching a Mass Audience	3	Substituted
	<b>COM 3601</b> Environmental Communication		Optional
	<b>COM 4022</b> Health Communication	3	Optional
	<b>COM 4430</b> International Business Communication	3	Optional
	<b>COM 4510</b> Political Communication	3	Optional
	<b>COM 4620</b> Communication on Ethics	3	Optional
	<b>COM 3410</b> Cultural Communication Patterns of Asia	3	
	<b>COM 4730</b> Cultural Communication Patterns of Africa	3	
	<b>COM 4731</b> Cultural Communication Patterns of Europe	3	



	<b>COM 4732</b> Cultural Communication Patterns of Oceania	3	
	<b>COM 4733</b> Cultural Communication Patterns of South America	3	

**After completing the Communication Arts requirements, students will have 18 credits (6 courses) of electives left.**



## ARTICULATION AGREEMENT EXHIBIT "B"

### SPECIAL PROVISIONS

The purpose of this Exhibit "B" is to delineate any and all changes, deletions and/or additions to the Articulation Agreement. In the event of any conflict between this Exhibit "B" and any other provision specified in this Agreement, this Exhibit "B" shall take precedence.

#### Qualified Faculty Requirements

The institution employs competent faculty members qualified to accomplish the mission and goals of the institution. When determining acceptable qualifications of its faculty, the institution gives primary consideration to the highest earned degree in the discipline. The institution also considers competence, effectiveness, and capacity, including, as appropriate, undergraduate and graduate degrees, related work experience in the field, professional licensure and certifications, honors and awards, continuous documented excellence in teaching, or other demonstrated competencies and achievements that contribute to effective teaching and student learning outcomes.

Florida International University uses the following as credential guidelines when it defines faculty qualifications using faculty credentials:

- Faculty teaching general education courses at the undergraduate level: doctorate or master's degree in the teaching discipline or master's degree with a concentration in the teaching discipline (a minimum of 18 graduate semester hours in the teaching discipline).
- Faculty teaching baccalaureate courses: doctorate or master's degree in the teaching discipline or master's degree with a concentration in the teaching discipline (a minimum of 18 graduate semester hours in the teaching discipline).
- Faculty teaching graduate and post-baccalaureate course work: earned doctorate/terminal degree in the teaching discipline or a related discipline
- Graduate teaching assistants: master's in the teaching discipline or 18 graduate semester hours in the teaching discipline, direct supervision by a faculty member experienced in the teaching discipline, regular in-service training, and planned and periodic evaluations.

As a Carnegie Research University with High Research Activity (RU/H), Florida International University additionally credentials its faculty based on national/international juried research productivity within the discipline. The institution documents a faculty member's research contributions to the discipline as evidence of the faculty qualifications.



In extremely limited circumstances a faculty member may be credentialed based on a combination of educational experience, productivity in the discipline and work experience. In these situations, the practical experience in the discipline must be at an executive level with a broad scope of national/international reach.

COLLEGE APPROVED

DocuSigned by:  
By: Lacey Hofmeyer Date: 11/4/2019  
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EDUCATIONAL INSTITUTION APPROVED

By: [Signature] Date: 9/2/2020

